

## Here Is How You Can Help Us Support The Child Life Endowment

- ☐ \$5,000      ☐ \$2,000  
☐ \$1,000      ☐ \$500  
☐ Other Amount \$ \_\_\_\_\_

All contributions are tax deductible to the full extent of the law. Children's Medical Fund of New York is not-for-profit, 501(c)(3) organization.

Thank you for your support.

### Contact Information

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Enclosed is a check in the amount of \$ \_\_\_\_\_  
(payable to Children's Medical Fund of NY)

Please Charge my payment of \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_

**Large donations and naming opportunities  
may be pledged over multiple years.**

**For more information please contact Gina  
Segreti, Executive Director at 516.624.1981.**

## Who We Are

Children's Medical Fund of New York (CMFNY) is the charitable organization dedicated to raising funds for Steven & Alexandra Cohen Children's Medical Center of New York. To date, CMFNY has donated over \$87.5 million to CCMC and remains one of the single largest supporters of this nationally ranked hospital. Our mission is to help build, equip and secure ongoing funding for programs that are vital to the needs of critically ill children and their families.

### CMF Chairman

David Blumenfeld

### CMF President

Howard Tanney

### CMF Endowment Chairman

Jonathan Feigenbaum



### Contact Us

Gina Segreti, Executive Director  
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of New York**

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of New York**



# Child Life Endowment

# What is the Child Life Endowment?

## It's The Gift That Keeps On Giving...

**Imagine a gift being able to help hundreds of kids in need for generations to come.**



CMF Created the Child Life Endowment with a gift of \$260,000 in 2016. We want to ensure the program will be in existence for years to come helping children and their families. We hope you join us in our efforts by making a donation.

The Child Life Program was created to help children and families cope with a hospital experience. Designed for inpatients and outpatients, Child Life aims to minimize the stress often associated with illness or injury, to enhance normal patterns of living, and to promote the child's optimum growth and development. Specially trained Child Life Specialists participate on the hospitals' multi-disciplinary health care team. They help children learn about the hospital, provide therapeutic play and support children through medical procedures.

## What is a Child Life Specialist?

Child Life Specialists are trained professionals armed with a strong background in child development and family systems. Child life specialists promote effective coping through play, preparation, education and self-expression activities. They provide emotional support for families and encourage optimum development of children facing a broad range of challenging experiences. Because they understand that a child's well-being depends on the support of the family, child life specialists provide information, support and guidance to parents and siblings.

## Endowment Terms

- Created a board of (5) including Child Life Director, Northwell Foundation Seat and (3) CMF Board Members.
- **As stated in the by-laws principal will never be touched, CMF will turn over 4% annually to the Child Life Program.**
- The Board meets to ensure that the Endowment will be invested in conservative funds and will ensure the investment is safe.
- Should CMF cease to exist the endowment transfers over to the Northwell Health Foundation to ensure the endowment will live forever.
- **Funds are solely to be used for the Child Life Program. Funds cannot be withdrawn for any other purpose or used for any other support of Cohen Children's Medical Center.**
- Annual reports will be sent to donors and board.

Research studies prove that singing and animals relieve the stress associated with serious illness, and quite possibly make the road to recovery easier for the young patients and their loved ones. This program helps make Steven and Alexandra Cohen Children's Medical Center a better and more comfortable place for children. **Without the funding from CMF this program would cease to exist.**

## How Will Your Contribution Be Used?

A contribution to this endowment will improve the experiences of hospitalized children, outpatients and their families. Your extremely generous gift could provide support for...

- Pet Therapy
- Horticultural Program
- Music and Art Therapy
- Patient Parties
- Cystic Fibrosis Center
- Childhood Diabetes
- Emergency Transport Vehicles
- Educational Toys & Games
- iPads, Laptops, DVD's and CD's
- And Much More!

