

Children's Medical Fund of New York

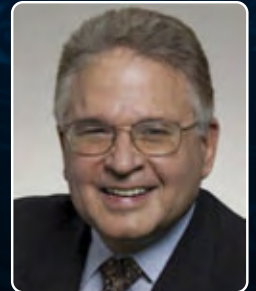
# intouch

Winter 2010



## CMF IS PROUD TO ANNOUNCE...

35th Annual Golf and Tennis  
Charity Classic Honoree,  
Arthur A. Klein, MD



## SCHONFELD FOUNDATION DONATES \$500,000

The Steven B. Schonfeld Foundation donated \$500,000 to Children's Medical Fund of New York for the much needed renovation of the Hematology/Oncology Unit at Schneider Children's Hospital. This gift is made in honor of Steven's mother, Sue Schonfeld.

The head of Schneider Children's Hospital, Arthur A. Klein, MD, stated that the funds will be used to renovate the current exam rooms and associated clinical space on the second floor. The renovation will encompass exam rooms, the blood drawing and laboratory area, reception and waiting play rooms. It will also include the replacement of requisite furniture and minor medical equipment. He went on to say, "We want to incorporate the same design elements into renovating the exam and office space to create a complimentary area that is warm, inviting and indicative of a world class pediatric Hematology/Oncology program".

In recognition of this gift a permanent donor plaque honoring Sue Schonfeld will be placed in a prominent location in the new unit in an area that is indicative of a gift of this size and generosity. Sue Schonfeld will also receive the "CMF Lifetime Achievement" Award at our 35th Annual Golf & Tennis Charity Classic on June 14, 2010 at Glen Oaks Club, Old Westbury.

## KIDS GO ALL OUT FOR CMF

### STEINBERG TOY DONATION

Brant and Savanna Steinberg presented Pamela Carlton, Music Therapist at Schneider Children's Hospital with toys and much needed supplies for the patients. The items were purchased by The Steinberg Family in honor of Savanna's Bat Mitzvah and proudly displayed at Savanna's Kiddush luncheon.



Pamela Carlton, Music Therapist at SCH, Brant and Savanna Steinberg

### STERNECK TOY DONATION

Brooke Sterneck celebrated her Bat Mitzvah in November and in the spirit of giving made centerpieces filled with toys and other items for the patients at Schneider Children's Hospital. Nice job Brooke!



Brooke Sterneck

### WOLF CHILDREN LEMONADE STAND

Men's division member Adam Wolf's children are following in his footsteps. Dylan, Jordan and Lucas Wolf set up a Lemonade and Cookie Stand outside their home to raise money for CMF. This is a great example of children helping children! Good job!



Jordan, Lucas and Dylan Wolf

### WOLF CHILDREN BAKE SALE

CMF Trustee Mark Wolf's daughter Mikki and her friends are a special group of young ladies who know the meaning of giving to those in need. These girls gathered together again for the second year and held a bake sale at Temple Chaverim and raised \$2,000 for the young patients at Schneider Children's Hospital. This money was donated to the Child Life Program and was used to purchase PlayStation games for the kids. What a fine example these girls set to all!



Sammy Falchook, Lauren Schwartz, Mikki Wolf, Jessie Levin and Candace Butera

## UPCOMING EVENTS



**Thursday, January 7, 2010**  
New Year's Patient Party  
SCH Cafeteria, 2:30

**Wednesday, January 13, 2010**  
Lunchopoly Card Party  
Old Westbury Country Club  
10:00 am – 2:00 pm

**Thursday, February 11, 2010**  
Valentine's Patient Party  
SCH Cafeteria, 2:30

**Wednesday, March 24, 2010**  
Texas Hold'Em Tournament  
Tam O'Shanter Club, 6:00 pm

**Tuesday, April 27, 2010**  
SCOPE Art Exhibit  
RXR Plaza, 6:30 pm – 9:30 pm

**April 2010**  
Corporate Breakfast  
Guest Speaker Donny Deutsch, "The Big Idea"  
Glen Oaks Club

**Monday, June 14, 2010**  
35th Annual Golf & Tennis Charity Classic  
Glen Oaks Club, 8:30 am

**July 2010**  
Hamptons Event  
Date: TBD

**Wednesday, August 4th, 2010**  
Lunchopoly Card Party  
Old Westbury Country Club

**Thursday, August 5, 2010**  
Patient Party BBQ  
SCH Cafeteria, 2:30 pm

**Sunday, September 26, 2010**  
Family Fun Day  
White Post Farms, 11:00 am

**Wednesday, October 20, 2010**  
Lester's Kids Fashion Show  
Old Westbury Country Club

**Thursday, October 21, 2010**  
Halloween Patient Party  
SCH Cafeteria, 2:30 pm

**October 2010**  
Garden City Chapter Card Party & Boutique  
Garden City Casino  
Date: TBD

**November 2010**  
Garden City Chapter Annual Brunch  
Hempstead Country Club  
Date: TBD

**December 2010**  
Champions for Charity  
Date, Location, and Time TBD

In Touch is published twice a year by Children's Medical Fund of New York, 3000 Marcus Ave, Suite LL09, New Hyde Park, NY, 11040-1012. Each issue is mailed to over ten thousand supporters.



Find us on:  
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Children's Medical Fund of New York

For the latest information on upcoming events, please contact Erica Dardon at 516 352-3344, or visit [cmfny.org](http://cmfny.org).

# LEAVE A LEGACY TO THE CHILDREN'S MEDICAL FUND

Please consider selecting the type of gift that best describes what you would like to accomplish. If you would like additional information about how any of these giving vehicles can help you accomplish your financial, estate, and charitable planning goals, please call CMFNY Planned Giving Committee Chair Jay Hochheiser at 516-677-6208 or email at [jayh@hdcibiz.com](mailto:jayh@hdcibiz.com) or Gina Segreti at 516-352-3344 or email [gsegreti@cmfny.org](mailto:gsegreti@cmfny.org).



## GIFTS THAT PROVIDE YOU WITH INCOME

### **Charitable Gift Annuity**

A charitable gift annuity enables you to transfer cash or marketable securities to the charitable organization issuing the gift annuity in exchange for a current income tax deduction and the organizations' promise to make fixed annual payments to you for life. Annuity payments can begin immediately or can be deferred to some future date.

### **Charitable Remainder Annuity Trust**

A charitable remainder annuity trust is a custom designed and individually managed trust that enables you to retain a fixed income for your lifetime or a fixed term of years, claim a current income tax deduction, and make a future gift to charity.

### **Charitable Remainder Unitrust**

A charitable remainder unitrust is a custom designed and individually managed trust that enables you to retain a variable income for your lifetime or a fixed term of years, claim a current income tax deduction, and make a future gift to charity.

### **Pooled Income Fund**

A pooled income fund is a trust, operated by a charitable organization that enables you to retain a life income, claim a current income tax deduction, and make a future gift to charity. Because pooled income funds combine the contributions of all donors in a single investment fund, they are ideal for smaller contributors.

## GIFTS THAT PROVIDE INCOME TO CHARITY

### **Charitable Lead Annuity Trust**

A charitable lead annuity trust is a custom designed and individually managed trust that enables you to give a fixed annual amount to charity for either a fixed term of years or the life of one or more individuals.

Upon conclusion of the measuring term, the trust terminates and, according to the terms of trust instrument, distributes its remaining onsets (called the remainder interest) back to you or to one or more individuals that you have specified.

### **Charitable Lead Unitrust**

A charitable lead unitrust is a custom designed and individually managed trust that enables you to give a variable annual amount to charity for a fixed term of years or the life of one or more individuals.

Upon conclusion of the measuring form, the trust terminates and, according to the terms of trust instrument distributes its remaining assets (called the remainder interest) back to you or to the one or more individuals that you have specified.

## GIFTS WITH RETAINED USE

### **Life Estate Agreement**

Life estate agreement is an arrangement whereby you transfer title to a personal residence, farm, or yacht to charity while retaining the right to occupy and otherwise enjoy the full use of the property for your choice of a term of years or the lifetime of one or more individuals.



# CELEBRATING THROUGH THE YEAR

## New Year's Party at Schneider Children's Hospital:

Children's Medical Fund volunteers and members rang in the New Year by hosting their annual New Year's Party on Thursday, January 8th, 2009. The children were provided with an afternoon of festivities including craft projects, and an ice cream sundae bar. Magician Kevin Nicholas entertained the kids as an added bonus. Each child left with a brand new toy to enjoy!

**Valentine Patient Party:** Children's Medical Fund held a Valentine's Patient Party for the children at Schneider Children's Hospital. The Herricks Youth Against Cancer Club from Herricks High School attended the party, brought handmade coloring books, crayons and toys to hand out to the children. They enjoyed playing with the kids while listening to the music of New York City Swing Band.

**TD Bank Sponsors Patient Party:** It was a bright sunny afternoon at the annual Children's Medical Fund patient party barbecue. With the continued support of TD Bank, and Margaret Small the afternoon was a ton of fun. The day included toys, crafts, hamburgers, hot dogs, drinks and ice cream sundaes for all of the children. For an added pleasure the kids were delighted by the talents of Wendy The "Pied Piper" of Pipe Cleaners who taught the kids how to make wonderful things.

**Halloween Patient Party:** What a wonderful day for the annual Children's Medical Fund Halloween party. The party was sponsored by The Greater New Hyde Park Chamber of Commerce, New Hyde Park Lions Club, and Garden City High School CMF Club. The day included toys, crafts, wonderful holiday cupcakes, drinks and ice cream sundaes for all.



New Years Celebration



Magician Kevin Nicholas entertains the kids!



Herricks Youth Against Cancer Club



Patient & her Dad enjoying Valentine's Day Festivities



Pam Menowitz, Stacey Ribotsky, Event Director Wendy Talerman



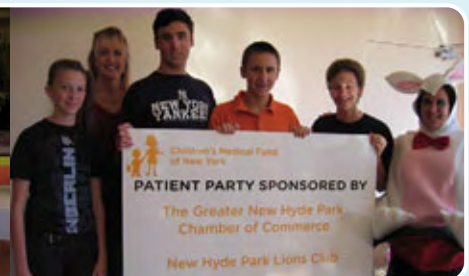
Event Director Wendy Talerman, TD Bank Representatives Mary and Chris, CMF Managing Director Gina Segreti



Rachel, Zach Price, Wendy The "Pied Piper" of Pipe Cleaners, CMF Trustee Geri Fessler, Stacey Ribotsky, Marina Chimerine, Jen Grama



Event Director Wendy Talerman, Richard DeMartino, John Paccione, Greater New Hyde Park Chamber of Commerce, CMF Managing Director Gina Segreti, Ralph Ventura, New Hyde Park Lions Club



Garden City High School CMF Club with Sharon Castellano and Loraine Ewashkow of The Garden City Chapter

## LUNCHOPOLY CARD PARTY

CMF held its 1st Annual Card Party on January 15th, 2009 at Old Westbury Country Club. Although mother nature decided to lay a blanket of snow upon us 65 ladies braved the storm to support CMF. A beautiful buffet lunch was served while the women enjoyed playing Mah Jong, Bridge and Canasta. The ladies purchased CMF bracelets to wear and iTunes cards which were distributed to the kids at SCH. A wonderful afternoon was had by all.



Michele Nathel, Nancy Chwatt, Suzanne Litt, Rona Loshak, Robin Breitner

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*Although mother nature decided to lay a blanket of snow upon us 65 ladies braved the storm to support CMF.*

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## STEAK AND STICKS

The Men's Division hosted their Annual Steak and Sticks Hockey Night on January 13, 2009 at The Nassau Coliseum.

Before heading off to watch The Islanders take on their all time rivals The Rangers, guests enjoyed a delicious steak dinner at Ruth's Chris Steak House in Garden City. This was a great opportunity for the Men's Division to gather together while supporting their cause.

## LADIES NIGHT OUT

On May 7th, 2009 the Women's Division held their Annual Ladies Night Out at Old Westbury Country Club. The women enjoyed an evening of shopping at one of our many vendors while mingling with their friends. There were many great raffle and silent auction prizes which helped make the event a tremendous success. Our guests had the unique opportunity to sponsor patient parties for the children at SCH. The event raised over \$20,000. CMF would like to thank all of the volunteers and sponsors who helped make this event a huge success.



L to R Pam Robbins, Donna Winston, Michele Cohen, Heidi Salzman, Arlene Rubenstein, Felice Kaplan, Pam Caracciolo, Lynn Citron



Back Row L to R: Tammi Stempel, Marina Chimerine, Cori Goldfarb  
Seated: Randi Riese, Lisa Cohen Powers, Lisa Rosenfeld



Heather Schwartz and  
Cheryl Gerstman



Stacey Ribotsky and  
CMF Managing Director Gina Segreti

# FAMILY FUN DAY



On October 4th Children's Medical Fund hosted its 1st Annual Family Fun Day at White Post Farms, Melville. The families in attendance had an opportunity to enjoy a day on this beautiful farm. Kids enjoyed pumpkin picking, train rides, hayrides and pumpkin decorating in addition to feeding the animals in the petting zoo. A variety of shows and other entertainment were also available for all to enjoy. In between the festivities our guests enjoyed a VIP BBQ Lunch in the CMF Private Tent. It was a wonderful opportunity to relax, enjoy the shade and socialize with other CMF Families.

Wolf Petroleum which included T-Shirts, sponsored by Pace Plumbing, and Water Bottles sponsored by The Schorr Family. A special thank you to Pico Manufacturing and The Litt Family for their continued support of CMF.

A special thank you to Ron Brigati and the entire Brigati family for welcoming CMF and our members to enjoy a spectacular day. The money raised from this event will support the young patients at Schneider Children's Hospital.

The day was a great success and guests were thrilled to be provided with wonderful goody bags sponsored by Bill

**SAVE THE DATE: SUNDAY, 9/26/10**  
**FAMILY FUN DAY AT WHITE POST FARMS!**



The Fortunoff Family



CMF Physicians' Advisory Council Dr. Mark Mittler, Anne Mittler, The Brigati Family of White Post Farms, Event Sponsor



Wendy Talerman, Geri Fessler and Guest



The Hutner Family,  
 Bouncy Sponsor Advance Tabco



Lance and Isabella Alstodt,  
 CMF Trustee Brad Blumenfeld, Fisher, Chase and Francie Blumenfeld



The Wolf Family,  
 Gift Bag Sponsor Bill Wolf Petroleum



The DiLemme Family



Dr. & Mrs. Mark Mittler, Mr. & Mrs. Ron Brigati,  
 Men's Division President Neil Schorr



CMF Volunteers, Staff & Roslyn Jr. Scope with  
 CMF Trustee Clare Barbadillo

## BOB COLETTI MEMORIAL GOLF OUTING

The Coletti Family held their Annual Memorial golf outing on Monday, August 10th, 2009 at Island Hills Golf and Country Club in Memory of Bob Coletti. Each year the Coletti Family hosts this wonderful event in memory of their beloved husband, father, and grandfather. A portion of the proceeds are donated to CMF in support of Schneider Children's Hospital. The CMF family extends our sincere gratitude to the entire Coletti family for their continued support over so many years.



## MARCUM WORKPLACE CHALLENGE DONATES \$13,000 TO CMF



Wendy Talerman, CMF, Ira Kantor, Marcum LP Partner, Mindy Davidson, Marcum Workplace Challenge Director



## DEPARTMENT OF SANITATION QUEENS EAST 11 TOY DRIVE IN HONOR OF MATTHEW GIUNTA, JR.

The Queens East 11 Sanitation workers made sure the young patients at Schneider Children's Hospital enjoyed the holiday season. They donated toys, games, and books which were distributed in honor of Matthew Giunta, Jr. In addition, they also collected over \$400 to purchase a PlayStation. CMF would like to thank all of the families who contributed to keeping Matthew's Dream alive.

## A MESSAGE FROM MEN'S DIVISION PRESIDENT NEIL SCHORR...



As we usher in the New Year 2010, I would like to be the first to say a fond farewell to 2009. I think we can all agree that we've seen better years. On the other hand, as the books close on 2009, we find that this year was not nearly as bad as anticipated. In fact, I'm proud to say, we really did pretty well.

Number one on our list of accomplishments this year was the commencement of construction on a new hematology/oncology unit at the hospital. Thanks to a major donation through CMF, this unit will soon be providing desperately needed services at the hospital, taking us one step further toward realizing our goal of being a top five ranked, fully self contained, children's hospital. In addition to this, we still raised enough to continue our commitment to the Child Life program at the hospital. So much for a down year. When you have a great cause and great people, no one can keep you down!

2009 was a year of incredible and exciting change for the hospital itself, as well. We have watched closely the transition of leadership from Dr. Philip Lanskowski, the visionary leader that spearheaded the construction of the entire children's hospital almost 30 years ago, to Dr. Arthur Klein, his hand-picked successor, who will lead the hospital's transformation to a world class children's hospital for the new millennium. We at CMF are very excited about our opportunity to partner with Dr. Klein and do everything possible to support his efforts, as he works to create this incredible facility to serve our community.

In fact, we want to introduce Dr. Klein to all of you, and give everyone a chance to see the great future in store for our children's hospital, and so we have appointed Dr. Klein our honoree for the 2010 CMF Golf and Tennis Charity Classic, the flagship fundraising event of the year. Invitations will go out shortly for the event, and I hope you will take the opportunity to come and hear Dr. Klein speak of the great future the hospital has in store. Even if you are not a golfer, I hope you will join us for tennis and an incredible Glen Oaks dinner, and take the opportunity to learn more about the hospital's ongoing transformation and our opportunities to support them at CMF. Of course, there is much more to speak of.

Our new Family Fun Day event at White Post Farms was an unqualified success. Great families + great venue + great food = Great times, what else can we say. Thank you again to the Brigati family from White Post for their incredible support and generosity, and to Adam Wolf for helping to chair the event. We look forward to doing it bigger and better again next fall.

Our poker event gets bigger every year, and 2010 should be no exception. In 2009 we had well over 100 players, with at least three players that have won major televised national events, and several more notable pros. Thank you to Duane Helkowski and Danny Freedman for chairing the event. We raised great money for the hospital, and all of the players had a fantastic time. We are hoping to bring the total number of players to over 140 this year!

Steak and Sticks marches on. Every year we make our way to dinner at Ruth's Chris, and then on to the Islander Ranger game at the coliseum, and 2009 was no exception. We even did a second Islander game with just families and the Islanders let our kids down into the tunnel where they got to high five all the players. What a great day that was.

Moving forward it is my vision to increase membership and awareness. If you would like to learn more about what we do, please contact Wendy Talerman or Gina Segreti at 516.352.3344 or check out our website at [www.cmfny.org](http://www.cmfny.org). Perhaps we can bring you on a hospital tour, or show you the many ways your support can help the children. One thing is for certain, in order to flourish, a charity needs to grow - we need your support so that each tomorrow is better than the day before. Please get involved and give us a call.

Thank you, and I hope to see you this year at one of our events.

Sincerely,  
Neil Schorr

## MEET AND GREET WITH DR. ARTHUR A. KLEIN

CMF trustees and major donors gathered on November 9th at the offices of Blumenfeld Development Group for a wine and cheese reception meet and greet with Dr. Arthur A. Klein. He took the opportunity to introduce himself and to share his vision for Schneider Children's Hospital and Children's services throughout the North Shore LIJ Health System pediatric network. Dr. Klein was quick to thank CMF for decades of support and millions of donated dollars to hospital services, programs, and equipment. He reinforced his willingness to work closely with the constituents of CMF to provide ultimate care to the children and families served by the hospital.



MD Member Jay Hochheiser, MD President Neil Schorr,  
Sr. VP Children Services Schneider Children's Hospital Dr. Arthur A. Klein,  
CMF Chairman David Blumenfeld, Assistant Treasurer Howard Tanney,  
CMF Founder Ed Blumenfeld

# 35TH ANNUAL GOLF & TENNIS CHARITY CLASSIC

# 6/14

## SAVE THE DATE

For more information on this and other  
CMF events, please contact Erica Dardon:  
516-352-3344, or visit [cmfny.org](http://cmfny.org)

## 2009 "NO SHOW GOLF EVENT" RAISES \$50,000 TO SUPPORT THE CHILD LIFE PROGRAM

2009 has surely been a challenging year for all of us. Unfortunately, as we all know, injury and disease do not recede with the economy, nor does the cost of caring for those affected. Regardless of the economic climate CMF is still committed to funding the Child Life Program at Schneider Children's Hospital. That is why CMF decided to get off the "green" in order to give the "green". For each donation received the donor was entered into our "No Show" Sweepstakes to win exclusive golf packages, VIP tickets to sporting events, concerts and other valuable prizes.

### We would like to thank the following for their support:

The N.I.R. Group, LLC	Hewlett Associates, LLP
Dennis Riese	Barry & Susan Weisfeld
Rechler Equity Management, LLC	Jeff Jurick
Janover LLP	The Klar Organization
Eric Rothfeld	Ellenoff, Grossman & Schole LLP
Hess Associates	Jeff Tucker
Henry Donegar Associates, Inc.	L & L Painting
P. Sirulnick & Son Management Corp.	Nussbaum Realty Group
Edward & Susan Blumenfeld Foundation	Alvin Petroleum Systems, Inc
Generichem Corporation	Jahn Levin
Bruce Meltzer	Leon & Barbara Schorr
	Glenna Citrin

# THE GARDEN CITY CHAPTER

**Annual Brunch:** The Garden City Chapter held their Annual Brunch on November 12th at Hempstead Country Club. Comediennes’ Sherry Davey and Nancy Witter graciously donated their services by providing entertainment and laughter for all. In addition, the ladies had the opportunity to shop at one of the many vendors who donated a portion of the sales to CMF. Thanks to Nicole Koester and the Garden City Board for once again hosting a wonderful event for CMF. Congratulations to all!

**Installation of Officers:** The Garden City Chapter members were thrilled to be part of their annual “Installation of Board Members” on June 5, 2009 hosted by long-time supporter, Lilli Diller. Lilli opened her

beautiful home to welcome the members for a very special ceremony. A delicious brunch was served as Gina Segreti, Managing Director gave the “Oath of Office” to the new board members.

Helga Otte, Nicole Koester and Garden City Chapter president Clare Barbadillo presented Gina Segreti with a check for \$18,000. A special thanks to all board and chapter members for their hard work and continued dedication.

**Tennis Tournament:** Garden City Chapter Members Elena DiLemme and Lilli Diller chaired a tennis tournament at Garden City Country club on June 22nd, 2009. The day was a great success and fun was had by all.



Gina Segreti & Nicole Koester



Garden City CMF Boutique



Helga Otte, Nicole Koester, CMF Trustee & Garden City Chapter President Clare Barbadillo, Gina Segreti



Garden City Chapter Tennis Attendees

## DR. ARTHUR A. KLEIN, A LEADER IN PEDIATRIC MEDICINE

CMF is proud to announce that Dr. Klein will be honored at our 35th Annual Golf & Tennis Charity Classic on June 14, 2010 at Glen Oaks Club for his commitment to the community, as well as his dedication to the well-being of children. Dr. Klein will be the recipient of the Bernard L. Martin Memorial Award for Humanitarianism.

Well known among New York's leaders in pediatric medicine, Arthur Klein, MD, Senior Vice President of Children's Services and Executive Director and Chief of Staff at Schneider Children's Hospital (SCH), succeeds Philip Lanzkowsky, MD, who retired after heading SCH since its opening in 1983.



## BOARD OF TRUSTEES

### **Chairman**

David Blumenfeld

### **President**

Corey S. Ribotsky

### **Vice-President Allocations**

Mitchell Rechler

### **Nominating**

Jeffrey S. Jurick

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### **Assistant Secretary**

Mark Wolf

### **Treasurer**

Mark K. Goodman

### **Assistant Treasurer**

Howard Tanney

### **Corporate Alliance**

Steven J. Lifton

Jeffrey Weiner

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Hon. Bertram Harnett

Jeffrey S. Jurick

Bernard Levy

Martin Lifton

Steven J. Lifton

Marcie Rosenberg

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Clare Barbadillo

Brad Blumenfeld

Randi Buller

Richard Chipman

Geri Fessler

Seth Kramer

Craig Litt

Michael Mann

Steven Orbuch

Charles Rick

Barry Rosenberg

Richard Rush

Mark Shefts

Brian Wasserman

Howard Weingrow

Shoshanna Wingate

Mark Wolf

### **Men's Division President**

Neil Schorr

### **Physician's Advisory Council**

Debra Esernio-Jenssen, MD

Jordan S. Gitlin, MD

Richard Glick, MD

Mark A. Mittler, MD

Peter Silver, MD

### **CMF Staff**

#### **Managing Director**

Gina Segreti

#### **Event Director**

Wendy Talerman

#### **Controller**

Tina Indenbaum

#### **Executive Assistant**

Erica Dardon

## CHILD LIFE PROGRAM FACES FUNDING CHALLENGE



Music therapist Pam Carlton entertains a young patient at Schneider Children's Hospital.

**The CMF-pioneered** Child Life Program at Schneider Children's Hospital is in need of funding to provide Play Stations for children during their hospital stay.

CMF is also in need of sponsors for the patient parties throughout the year.

If you'd like to contribute to the Child Life Program or to sponsor a patient party, please use the donation envelope in centerfold of this issue of In Touch, or contact Gina Segreti at 516-352-3344.

## THESE COMPANIES SAVE LIVES

**CMF'S Corporate Alliance Partners Help Make Our Community A Better Place. Let's Show Them Our Support.**

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Anton Publications/Boulevard Magazine

Apollo, L.L.P.

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of New York**

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