



In touch*

FALL 2006

CMF of New York – Bringing Vital Programs to Schneider Children's Hospital

Blumenfeld and Ribotsky To Lead CMF In 2007

Children's Medical Fund announces that President David Blumenfeld will

become chairman in 2007, when the term of Steven J. Lifton will expire. Corey



Incoming Chairman David Blumenfeld and incoming President Corey Ribotsky with current Chairman Steven J. Lifton.

Ribotsky, managing partner of The N.I.R. Group, LLP, who was honored at this year's Charity Classic, will become president. We welcome Ribotsky, who with wife Stacey, has been active with CMF for a long time (see bio under the Men's Division Charity Classic on our web site: www.cmfny.org). Lifton will remain a trustee and co-chair the Corporate Alliance.

Forbes Featured At Breakfast

see page 2



CMF President David Blumenfeld, Steve Forbes, and Chairman Steven J. Lifton.

CMF Receives Marcum & Kliegman L.I. Workplace Challenge Proceeds

see page 10



Marcum & Kliegman Workplace Challenge sponsors Jeffrey Weiner (l.) and Ronald Storch (r.) with American Idol finalist Kevin Covais.

Upcoming Events

- **Garden City Chapter Annual Gala**
Saturday, February 3, 2007
Chateau Briand, Westbury
- **CMF/North Shore-LIJ Gala**
Tuesday, May 1, 2007
Cipriani Wall Street, New York
- **32nd Annual Golf and Tennis Charity Classic**
Monday, June 18, 2007
Glen Oaks Club, Old Westbury
- **Kids Golf for Kids Charities 4th Annual Kids Outing**
Date To be Announced
The Red Course at Eisenhower Park, East Meadow



(from l. to r.) Corporate Alliance Breakfast Co-chairs Mallory Brenner (l.) and Ilene Cooper (r.) with Steve Forbes.

Steve Forbes Featured At Corporate Alliance Breakfast

Steve Forbes, the former presidential candidate in 1996 and 2000 and media tycoon, was the guest speaker at The Corporate Alliance's second annual breakfast on September 27 at the Glen Oaks Club in Old Westbury. The CEO and president of Forbes, Inc., as well as the publisher and editor of its landmark *Forbes* magazine, Forbes is a well known prognosticator of the economy



and attracted Long Island business leaders.

"He is an expert on taxes and inflation," said Mallory Brenner of Citigroup Private Bank, who co-chaired the event with Ilene Cooper of Farrell Fritz P.C., both of Uniondale. "We all enjoyed hearing his predictions for the coming year."

In addition to taxes and inflation, Forbes discussed his view of globalization and its impact on the American economy. This was a subject in his latest book, "Flat Tax Revolution," which he graciously autographed for audience members. He also fielded questions from the audience at the end of his talk. A raffle culminated the event. CMF spokesperson and former Islander great Bob Nystrom won the opportunity for a private lunch with Steve Forbes.

Children's Medical Fund established the Corporate Alliance in August of 2004. Since that time, the group has become one of Long Island's business elite. It helps CMF connect with business leaders in the community and cultivate their relationships. Just as importantly, members help raise funds for capital projects at Schneider Children's Hospital of the North Shore-LIJ Health System.

North Shore Chapter Hosts Spring Gala

On April 7, 2006, the North Shore Chapter hosted its Spring Gala at The Carltun in Eisenhower Park sponsored by The N.I.R. Group, LLP. Guests enjoyed delicious cuisine in the beautifully decorated dining room. They were delighted with a dazzling array of raffle prizes, and they danced the night away with the entertainment provided by Fantasy Entertainment.

North Shore Chapter President Stacey Ribotsky, along with her entire committee (see below list), did a wonderful job on this event. The chapter raised \$40,000 for the children at Schneider Children's Hospital. The Women's Division and CMF wish to thank Stacey and her committee for their dedication to helping children in need.

Committee

Sheri Astrachan	Nicole Novick
Erika Barres	Alonna Ostad
Nicole Berger	Jennifer Rebetti
Marina Chimerine	Pam Rentzer
Jackie Dworkin	Limor Rosenberg
Karen Feinstein	Ilyza Schechter
Allison Fox	Lisa Seidner
Jennifer Grama	Melissa Shulman
Coralee Greenberg	Julie Silver
Tracy Hertz	Alyssa Silverstein
Randi Jacklin	Karen Spector
Cindy Joel	Stefani Steinberg
Lori Manis	Wendy Talerman
Tara Matchton	Jill Walder
Lesley Mester	Ceci Weiner

Garden City Chapter Installs New Officers

Members of the Garden City Chapter were thrilled to be part of the group's annual installation of new board members. This special event was hosted by long-term supporter, Lilli Diller, who welcomed attendees to her beautiful home for this special ceremony. A deli-

cious brunch was served as Rita C. Kay, CMF's executive director, administered the oath of office to the new board members.

CMF and the Garden City Chapter would like to thank outgoing Chapter

President Gretchen Sundius and the entire board for all their hard work and dedication. We would like to take this opportunity to welcome Sharon Castellano as the incoming president. We wish her and the entire chapter continued success in all their wonderful endeavors.



Garden City Chapter Board.



Garden City Chapter incoming President Sharon Castellano with President Gretchen Sundius.

Private In-Store Shopping Events Raise Over \$200,000



Giorgio Armani

Joni Gerber of Giorgio Armani USA, Anna Blumenfeld, and CMF President David Blumenfeld.



Fendi

Karen Feinstein, Tracy Hertz, North Shore Chapter President Stacey Ribotsky, Marina Chimerine, and Jackie Dworkin.

Christian Dior

Women's Division President Wendy Talerman, CMF President David Blumenfeld, and Anna Blumenfeld.



Charity Classic Reaches New Record

Children's Medical Fund of New York celebrated its 31st Annual Golf and Tennis Charity classic on June 19 at the Glen Oaks Club. CMF was proud to honor Corey S. Ribotsky of The N.I.R. Group, LLP. With the help of Corey Ribotsky and journal chairs David Blumenfeld, Bart Friedman, Robert Leonard, Steven Lifton, and Kenneth D. Yellin, CMF raised over \$1.6 million.

Guests arrived at 8:30 a.m. and received an amazing gift bag. A back-

pack sponsored by Seasons Industrial Contracting Corporation contained goodies, such as an iPod Nano provided by The N.I.R. Group, LLP, umbrellas sponsored by Apollo Real Estate, and much, much more. After breakfast, golfers had a chance to warm up on the driving range for the shotgun start at 11:00 a.m.

To increase enthusiasm, Guardian Land Abstract sponsored a visit from the New Jersey Nets Dancers, who rallied raffle

sales. The result was lots of fun and \$10,000 in raffles were sold. Both golfers and tennis players had a chance to win fabulous raffle prizes and participate in the three, Hole-In-One Challenges. On two holes, golfers had the opportunity to win one of two Bentleys furnished by Champion Motors, while the third hole featured a \$100,000 Blue Star Jets Card entitling the winner to 1,000 hours of private jet travel.

Down at the courts, tennis players had the opportunity to receive one-on-one



(l. to r.) Daryl Dworkin, Jordan Feinstein, Corey Ribotsky, Ira Steinberg, and guest.



Past Men's Division President Michael Kaufman and Current Men's Division President Mark K. Goodman.



CMF President David Blumenfeld and Honoree Corey Ribotsky.



Daryl Dworkin and Ryan Molloy.

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CMF is a 501 (c)(3) nonprofit organization which helps support the vital programs of Scheider Children's Hospital, part of the North Shore-LIJ Health System

Children's Medical Fund of New York, 3000 Marcus Avenue, Suite LL09, New Hyde Park, New York 11040
Tel: 516-352-3344 Fax: 516-352-8326 www.cmfnny.org

instruction from the club's pro and then participate in a tournament.

After a long and wonderful day of golf and tennis, guests enjoyed drinks, hors d'oeuvres and networking. In addition to the spectacular raffle prizes a live auction featured unbelievable items including \$12,500 earrings from Fred Leighton Jewelers and a kid's clinic with Derek Jeter of the New York Yankees.

Corey Ribotsky was presented with the Bernard L. Martin Award for Humanitarianism. He announced in a CMF first that he would match dollar for dollar the proceeds earned from the outing. This generous pledge undoubtedly makes this the largest grossing outing in CMF history.

Steven Lifton, CMF chairman, also announced that CMF will embark on an

aggressive fundraising project to secure funds for the new building complete with a Pediatric emergency department at SCH.

Men's Division President Mark Goodman presented past president Michael Kaufman with a plaque thanking Michael for his service as Men's Division President from 2003-2005.

Thanks to the Ribotsky family for its dedication and commitment to CMF. The family helped make the Charity Classic a record-breaking event. In addition, CMF is grateful to all the generous sponsors for continuing to help make our children *healthier and happier*.

If you would like to become a member of the Men's Division or participate as a sponsor next year, please contact the CMF office at 516-352-3344.



CMF guest, Keith Banks, and Barry Rosenberg.



Ed Blumenfeld and Paul Konigsberg.



The Ribotsky Family.



Adam Karafiol, Steven Karafiol, Keith Banks, and Barry Rosenberg.



Seth Collins, Brian Wasserman, Neil Schorr, Men's Division President Mark Goodman, and Jay Freeberg.



Craig Koenigsberg, CMF Chairman Steven J. Lifton, Jeffrey Weiner, and Michael Labadorf.



Two CMF guests, Nancy Ann Akeson and Martha Stark of Signature Bank.



Danny Friedman, Mike Akker, Mark Goodman, Neil Schorr, and Richard Rush.

One Singular Sensational With Lester's Raises \$100,000

Children's Medical Fund and Lester's welcomed friends and families in a presentation of "One Singular Sensation: A Celebration of Youth Through Fashion" on October 25 at the Old Westbury Country Club.

The evening began with cocktails and dinner. Surrounding the guests was an amazing array of silent auction prizes, which ranged from a diamond necklace to a pair of skates autographed by Jessica Simpson and worn in her latest video. When they finished dining and bidding on their favorite silent auction treasures, the more than 400 guests entered the adjacent tent for the highlight of the evening: a fashion show. They were dazzled by 90 children who strutted their stuff down the runway in

the latest fashions available at Lester's. A live auction followed the show, too. Guests bid on items, such as an internship with advertising guru Donny Deutsch or a beautiful diamond necklace donated by Ron Rizzo Jewelers.

This year's recipient of the "Teen Youth Spirit" Award was Ali Lifton. Ali's grandfather, Martin Lifton, was one of the founding members of CMF and was on hand to present Ali with her much deserved award. Ali generously contributed a portion of her Bat Mitzvah money to the Child Life Department for its Arts and Crafts Program.

Kudos to Women's Division President Wendy Talerman and her Co-Chairs Perry & Sheri Schorr of Lester's, Julie

Lifton, and Heidi Salzman for an outstanding job. Thanks are in order for the entire committee members who worked on this wonderful event, including our many volunteers from the Garden City Chapter, Roslyn Jr. SCOPE and Jericho Jr. SCOPE.



CMF founder Martin Lifton and Teen Youth Spirit Award Winner Ali Lifton.



Sheri Schorr, Women's Division President Wendy Talerman, Julie Lifton, and Marian Sloven of Lester's.



Young models.



Jodi DiLemme.



Garden City Chapter Volunteers Clare Barbadillo, Nicole Koester, Betty Tweed, and Helga Otte.



Men's Division member Neil Schorr and family.



Dennis Reise, CMF President.



Anna Blumenfeld, Julie Lifton, and Women's Division President Wendy Talerman.



Young models.



Jamie Fried, Pam Fried, Stewart Baxt, and Women's Division President Wendy Talerman.



Roslyn High School Jr. SCOPE club volunteers.



Arlene Rubenstein, Heidi Salzman, Zachary and Jordan Salzman, and friend.



David Blumenfeld, and Sandy Goldfarb.



Young models.



The Schorr and Kronfeld families.

Help Us Build An Inpatient Pavilion With A Pediatric Emergency

Many of the founding families of Children's Medical Fund remember the days when there was no children's hos-

Children's Medical Fund of New York is working closely with the North Shore-LIJ Health System Foundation to raise



Proposed Inpatient Pavilion with five floors totaling 100,000 sq. feet.

pital on Long Island. Really sick children were sent to Boston and Philadelphia or other large cities to receive the expert pediatric care and treatment they desperately needed.

After years of fundraising and advocacy activities to win state approval, Schneider Children's Hospital finally opened its doors in 1983. Today, it is a comprehensive, acute-care hospital and is ranked number one for hospitals less than 25 years old.

It also has the highest occupancy of any children's hospital in the nation. What does that mean? Designed to serve 40,000 ambulatory visits a year, the hospital handles over 175,000. Its pediatric physicians serve the entire region and families who come long distances or from overseas to seek specialized care. And, with only 154 beds, SCH needs to expand.

\$96 million for a 100,000-sq-ft Inpatient Pavilion with five floors and a dedicated pediatric emergency department. Once \$40 million is raised, we can break ground. Already, CMF has about \$30 million committed.

Help us build for our children's healthier future. There are lots of naming opportunities, including the building itself, floors and lots of individual facilities as sampled in the list at the right.



First floor features a dedicated pediatric emergency department.

A Sampling of Naming Opportunities

\$1 million

Central Nurses' Station
Radiology Suite
Urgicare Suite

\$750,000

Psychiatry Suite
Trauma Suite

\$500,000

CT Scan Room
Nurses' Station
Playroom

\$400,000

Trauma Rooms (2)

\$250,000

Ambulance Vestibule
Orthopedic Exam Room

\$200,000

Critical Care
Psychiatry Consultation Room

\$125,000

GYN Exam Room

\$100,000

Exam Rooms (9)
Isolation Rooms (4)
Psychiatry Exam Room (3)
Urgicare Rooms (6)

\$50,000

Breast Feeding Room
Nurse Education Room
Radiology Reading Room

\$25,000

On-Call Room
Social Work Office

Join CMF's Construction Challenge.

Call the CMF office at 516-352-3344 for additional information

Message from Chairman

■ Steven J. Lifton

This is my last letter as chairman of CMF. I have enjoyed being chairman and am very proud of the work CMF



continues to accomplish, for it provides caring support to so many children in need. I also have been privileged to have been associated with such an excellent hospital, a group of dedicated

individuals, and wonderful medical staff that I would not hesitate to recommend Schneider Children's Hospital at any time. The hospital's excellent diagnosis and treatment capabilities as well as its caring atmosphere makes me comfortable that any child would be in good hands there.

This coming January, I will turn my responsibilities over to David Blumenfeld of The Blumenfeld Development Group, who will become CMF's next chairman. Corey Ribotsky, a founding and managing member of The N.I.R. Group, LLC, will assume the president's position. I will remain a trustee of CMF and together with Jeffrey Weiner, managing partner of Marcum & Kliegman LLP, will chair the

Corporate Alliance activities. The last two years have been amazing. I am proud to have been a part of CMF's incredible growth and success. Our last two Golf and Tennis Charity Classics brought in substantial dollars when, in 2005, we honored Richard Mack of Apollo Real Estate Advisors and Corey Ribotsky this past June 2006.

Our Corporate Alliance, though founded in 2004, really established itself with its first major event. The corporate breakfast in 2005 featured TV's "Apprentice" star George Ross, who is the senior counsel and advisor for the Trump Organization. Former presidential candidate Steve Forbes, who is the publisher and editor of *Forbes* magazine, was the guest speaker at this year's breakfast. Forbes displayed a gifted memory as he ticked off statistic after statistic in his take on the U.S. in a global economy. We enjoyed him immensely.

Marcum & Kliegman held its first walk/run when it became the corporate sponsor of L.I.'s Workplace Challenge this summer and designated CMF as a beneficiary of proceeds. These events created interest in our organization and many people joined our Corporate Alliance. We are very excited with their enthusiasm and expect this to be one of the major growth areas for CMF.

Children also have had a tremendous impact on what we have accomplished. More and more of our activities have

involved children who want to participate with a charity that helps other children. During the summer, the Kids Golf for Kids event benefited CMF, and, just recently, the Women's Division co-sponsored with Lester's the "One Singular Sensation," a children's fashion show. Through CMF's SCOPE, we have continued to motivate high school students to fundraise for and volunteer with a charity. Our families can be proud knowing that our children are helping others in need.

CMF also is excited to be involved and begin fundraising officially for a new Inpatient Pavilion. This five-story tower will house a dedicated pediatric emergency department, something this entire region desperately needs. The Pavilion also will relieve some of the demands on the current facilities, which were designed for 40,000 outpatients a year and which now serve 175,000.

Your financial support is needed now more than ever in order to build again. There are naming opportunities in many dollar categories that are available. We hope construction can begin as early as 2007. CMF joins with the hospital to co-host a special "kickoff" event in New York City on May 1, 2007. Please participate. As the largest donor to Schneider Children's Hospital over the last years, CMF contributors finally will be recognized with a dedicated wall to honor them.

I want to take a moment to thank a number of people. To the CMF board and its many volunteers, thanks for your continuous, hard work. To our community stores and businesses, we appreciate your ongoing support of CMF. I thank my friends who have answered my calls for help during my tenure as chairman. They are wonderful. Of course, I appreciate the CMF office, which enthusiastically works to make everything we do succeed.

I especially want to thank my wife Julie and my children, Jason and Ali, for their understanding. They have shared this unique experience with me. It has been a wonderful time. Thank you all.

SCOPE Update

School and Community Outreach Program & Events

■ from Director Sandy Gart

Adam Chadroff, Roslyn High School Jr. SCOPE president, presents SCOPE Director Sandy Gart with a check in the amount of \$3,000. Adam and other Jr. SCOPE members held a family bingo night at the high school and donated the proceeds to Children's Medical Fund.



Message from Executive Director

■ Rita C. Kay

This has been an exciting year marked by significant achievements for Children's Medical Fund. I have been fortunate to work with Chairman Steve Lifton and



President David Blumenfeld, who are very dedicated and dynamic individuals. In addition to their admirable leadership, I want to thank our Board of Trustees, our loyal and hardworking

chapters, and our amazing volunteers, who all have contributed to our growth and success. Special thanks, of course, are in order for our devoted and tireless staff: Gina, Gregg, Erica, and Tina.

At the end of 2006, Steve Lifton will leave his chairmanship position when his term expires. Though he will remain a trustee, he will turn over the reins to David Blumenfeld and Corey Ribotsky, who will become chairman and president respectively. We will miss Steve's thoughtful guidance, tireless energy, and dedicated focus. Thank you, Steve, for all your good works.

My focus this year and for 2007 will be to concentrate on a number of key areas to help bring CMF to its next level. These include increased visibility in media, which will help us obtain new corporate support; development of better communications to strengthen our bond with members; and expanding relationships with corporations and politicians to access more and different funding for CMF.

This year our family and corporate events provided significant funds that have helped Schneider Children's Hospital sustain its excellence and provide a caring atmosphere for children. However, our hospital must expand to continue to provide more and better services. We call on all of you to continue to not only increase your support of CMF programs, but also contribute to our construction challenge. Join us once again as we build for our children's healthier future.

Sun Shines on Patients At Commerce Bank Barbeque

It was a bright sunny afternoon on August 10, when Children's Medical Fund held its annual patient barbeque party. This year, Commerce Bank generously sponsored the party for the young patients at Schneider Children's Hospital. The children ate hamburgers and hot dogs, and saved room for the luscious ice cream sundae desserts. CMF trustees Clare Barbadillo and Geri Fessler, along with a team of volunteers, were on hand to scoop ice cream and present toys to the children as they enjoyed this afternoon of fun. A special highlight was the fabulous entertainment provided by The New York City Swing Band, which so generously



CMF's Gina Segreti, Ralph Ventura of Commerce Bank, CMF Executive Director Rita Kay, and Nancy Sweet of Commerce Bank.

donates its services to all the patient parties. The band encouraged the children to join the festivities and many danced and sang to the music.

"Mr. C," the Commerce Bank mascot attended the party and posed for pictures with all of the children. CMF would like to thank Nancy Sweet, vice president at Commerce Bank, and Ralph Ventura, assistant vice president, who were responsible for engineering the Commerce Bank sponsorship of this event.

CMF Receives Marcum & Kliegman L.I. Workplace Challenge Proceeds

CMF was chosen as one of two beneficiaries for the Marcum & Kliegman LLP Workplace Challenge. The event which took place at Jones Beach State Park on July 25 drew more than 5,000 people from over 70 participating companies across Long Island.

The 3.5 mile challenge was open to both runners and walkers. Since it involves so many companies, the event is touted as Long Island's "largest office picnic." Companies entered as a team



and enlisted employees and their families as runners/walkers to compete in various categories, which were arranged by industry as well as by other group designations.

CMF spokesman and former Islander great Bob Nystrom was there as the official starter of the race. American Idol finalist Kevin Covais of Levittown made an appearance to sing the National Anthem. He generously donated his fee from that night to CMF.

CMF would like to thank Jeffrey Weiner, who is managing partner of Marcum & Kliegman LLP, and a CMF vice president. He was instrumental in extending CMF the opportunity to participate in this terrific event. We also would like to thank all the runners and walkers who helped raise \$5,000 for the vital programs at Schneider Children's Hospital.

Kids Golf 4 CMF

Children's Medical Fund of New York was named the beneficiary of the Kids Golf for Kids Charity at its Third Annual Outing. The Kids Golf organization was started two years ago by Brian Burstein

and David Burstein of Lake Success. They wanted to find a way to help children on Long Island while doing what they loved: playing golf.

Held at Eisenhower Park's Red Course on August 21, the tournament was attended by 60 youngsters from all over Long Island. It featured boys and girls ages 12 to 21, who competed in Long Island's open golf tournament for kids only. It was a full day of golf with a fun BBQ, great raffles and awards presentation.



(from l. to r.) Joanne Burstein, Brian Burstein, CMF's Gregg Hirschorn, David Burstein, and Dr. Les Burstein.

Kids Golf for Kids Charities has donated \$13,000 to fund the Clown Care Unit at SCH. CMF would like to thank the Burstein Family for their outstanding support to this event as well as their time and dedication to helping the sick children at Schneider Children's Hospital. Please be on the look out for the Fourth Annual Kids Golf for Kids Charities in August of 2007.

Halloween Patient Party Sponsored By Diane and Seth Kramer

What makes Halloween special? Kids, candy, costumes, and the Kramer family, who sponsored a wonderful patient party at Schneider Children's Hospital on October 26.



When the young patients walked into the cafeteria at SCH, they grinned. The room had been transformed with balloons, Halloween costumes, coloring books and lots of toys. Youngsters worked on craft projects and took them back to their rooms as mementos.

Not only were the ice cream sundaes a treat, but also the music graciously donated by the New York City Swing Band kept everyone's spirits high.

CMF is grateful to all the volunteers, who participated in this wonderful afternoon of laughter. We would like to thank the Kramers for their generosity and funding of much needed infant and toddler musical toys used by the Heather Fessler Music Therapy Program.



Diane Kramer (l.) and volunteers.

Become An Angel. Host An Angel Tea In Your Home

How wonderful it would be to invite your family members and friends to your home to learn how they can support CMF's Angel campaign. The Angel Campaign has raised over \$2 million to help fund vital programs at Schneider Children's Hospital. We support bone marrow transplant, neonatal medicine, cardiothoracic surgery, and Child Life, just to name a few.

We will be happy to send a CMF associate to further explain the benefits of supporting the campaign and how a special person can be honored on our new Wall of Angels at the hospital.

Name _____

Telephone _____

Email _____

Suggested date for your tea _____

CMF Tribute Program

Recognize someone this holiday season through our Tribute Card Program. Send a contribution in honor or in memory of someone you love and cherish. Contact Erica Dardon at 516-352-3344

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\$5,000

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Sponsorship space on mailing side for one issue.

Sponsorship opportunities are a great marketing vehicle. They also show your support for Children's Medical Fund, whose mission is to provide ongoing funding for vital programs at Schneider Children's Hospital of the NS-LIJ Health System. For information, contact Rita C. Kay at 516-352-3344



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