

35th Annual Golf & Tennis Charity Classic

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**Past Recipients of the
Bernard L. Martin Award**
1981 - Harvey J. Bernstein
1982 - James P. Penson
1983 - Arthur Solomon
1984 - Richard A. Horowitz
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1992 - Children of SCH
1993 - Alex Levy
1994 - Alan Goldberg
1995 - Perry Weitz
1996 - Clifford Lane
1997 - Jeffrey S. Jurick
1998 - Arthur Pergament
1999 - Steven Schonfeld
2000 - Steven Witkoff
2001 - Mitchell Rechler
2002 - David Blumenfeld
2003 - Scott E. Spector
Marc B. Spector
2004 - Men's Division
2005 - Richard Mack
2006 - Corey S. Ribotsky
2007 - Dennis Riese
2008 - Seth Kramer
2009 - No Show Outing

**We help children.
We help community.
We help each other.**

To Benefit the Pediatric Orthopedic Program at Schneider Children's
Hospital of the North Shore-Long Island Jewish Health System

Monday, June 14, 2010
Glen Oaks Club, Old Westbury, New York



Honoring Arthur A. Klein, MD

Sr. Vice President Children's Services
Executive Director and Chief of Staff
Schneider Children's Hospital
2010 Recipient of the Bernard L. Martin Memorial
Award for Humanitarianism



Sue Schonfeld

2010 CMF Lifetime Achievement Award Recipient

Journal Ad Form: Please attach the advertisement/message to be printed in journal and
signage (where designated below). All sponsors of over \$10,000 will receive a full-page
journal ad. All full-page journal ads are 7" x 9".

For additional Corporate Sponsorship Opportunities, please see reverse side.

- | | |
|--|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> \$5,500 Auction Sponsor
Sponsor's name/logo on Auction Table sign.
Reservation for one golfer or tennis player. <input type="checkbox"/> \$5,500 Raffle Sponsor
Sponsor's name/logo on Raffle Table sign.
Reservation for one golfer or tennis player. <input type="checkbox"/> \$5,500 Scoreboard Sponsor (3)
Sponsor's name/logo on Golf Scoreboard sign.
Reservation for one golfer or tennis player. <input type="checkbox"/> \$5,500 Trophy Sponsor
Sponsor's name/logo on Trophy Table sign.
Reservation for one golfer or tennis player. <input type="checkbox"/> \$3,500 Golf Luncheon Sponsor (3)
Sponsor's name/logo on signage at lunch.
Reservation for one golfer or tennis player. <input type="checkbox"/> \$3,500 Registration Sponsor
Sponsor's name/logo on signage at Registration.
Table. Reservation for one golfer or tennis player. <input type="checkbox"/> \$3,500 Putting Green Sponsor
Sponsor's name/logo on signage at Putting Green.
Reservation for one golfer or tennis player. <input type="checkbox"/> \$3,500 Driving Range Sponsor
Sponsor's name/logo on signage at Driving Range.
Reservation for one golfer or tennis player. | <ul style="list-style-type: none"> <input type="checkbox"/> \$3,500 Tennis Refreshment Sponsor
Sponsor's name/logo on signage at Refreshment
Station. Reservation for one tennis player. <input type="checkbox"/> \$3,500 Locker Room Sponsor
Sponsor's name/logo on signage in locker room.
Reservation for one golfer or tennis player. <input type="checkbox"/> \$3,500 First Aid Kit Sponsor
Sponsor's name/logo on individual First Aid
Kits. Reservation for one golfer or tennis player <input type="checkbox"/> \$3,500 Tennis Ball Sponsor
Sponsor's name/logo on signage at tennis
courts. Reservation for one tennis player. <input type="checkbox"/> \$3,000 Parchment Page
Sponsor's name/logo on signage at tennis courts.
Reservation for one golfer or tennis player. <input type="checkbox"/> \$2,500 Platinum Page
Tee/Green Sign <input type="checkbox"/> \$2,000 Gold Page <input type="checkbox"/> \$1,500 Silver Page <input type="checkbox"/> \$1,000 Full Page <input type="checkbox"/> \$600 One Half Page |
|--|---|

CLOSING DATE - June 1, 2010

Please make check(s) payable to CMFNY or you may charge your VISA/MasterCard/AmEx card.
3000 Marcus Ave, Suite L109, New Hyde Park, NY 11040, Tel: 516 352-3344 Fax: 516 352-8326.
Payment must accompany this form. Please be advised that corporate ads are 95% tax deductible.

Name _____ Date _____
Card Number _____ Exp. Date _____
Cardholder's Name _____
Address _____
City _____ State _____ Zip _____
Email Address _____
Authorized By _____ Telephone _____
Solicited By _____

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*Children's Medical Fund of New
York is a 501 (c)(3) nonprofit
organization which ensures children
on Long Island and in the New York
metropolitan area have access to
the best available pediatric care
by raising funds to help build and
equip medical facilities and to
sponsor vital programs at
Schneider Children's Hospital.*

Corporate & Individual Sponsorship Opportunities

Sponsors' signage/logos will be prominently displayed at the event and on the course. Sponsors of \$10,000 or more will receive a full-page ad in the commemorative journal and event signage.

- \$75,000** **Event Sponsor: Inpatient Pavilion Naming Opportunity**
Naming opportunity at the New Inpatient Pavilion at Schneider Children's Hospital. Sponsor's name/logo will appear on all event publicity and invitation. Reservation for two golf foursomes and 10 dinner reservations.
- \$35,000** **Event Co-Sponsor: Inpatient Pavilion Naming Opportunity**
Naming opportunity at the New Inpatient Pavilion at Schneider Children's Hospital. Reservation for one golf foursome and 5 dinner reservations.
- \$20,000** **Dinner Sponsor: Underwrite the event dinner**
Sponsor's name/logo on banner at dinner. Reservation for one golf foursome or four tennis players.
- \$20,000** **Commemorative Gift Sponsor: Underwrite the commemorative gifts**
Sponsor's name/logo on commemorative gifts. Reservation for one golf foursome or four tennis players.
- \$15,000** **Duffle Bag Sponsor: Underwrite duffle bags for all players**
Sponsor's name/logo on all duffle bags for golfers & tennis players. Reservations for two golfers or two tennis players.
- \$15,000** **Outside Back Journal Cover**
Journal Ad or Corporate logo on outside back cover of journal.
Reservations for two golfers or two tennis players.
- \$10,000** **~~SOLO~~ Sponsor: Underwrite shirts for all players**
Sponsor's name/logo on all shirts for golfers & tennis players. Reservations for two golfers or two tennis players.
- \$10,000** **Inside Journal Cover**
Journal Ad or Corporate logo on inside front or back cover of journal (preference given to first commitment).
Reservations for two golfers or two tennis players.
- \$10,000** **Golf Ball Sponsor: Underwrite the golf balls for all players**
Sponsor's name/logo on golf balls. Reservations for two golfers or two tennis players.
- \$10,000** **Golf Cart Sponsor: Underwrite the golf carts on the course**
Sponsor's name/logo on signage on all golf carts. Reservations for two golfers or two tennis players.
- \$10,000** **Golf Towel Sponsor: Underwrite the golf towels for all players**
Sponsor's name/logo on towels for golfers & tennis players. Reservations for two golfers or two tennis players.
- \$10,000** **Umbrella Sponsor: Underwrite the umbrellas for all players**
Sponsor's name/logo on umbrellas. Reservations for two golfers or two tennis players.
- \$ 7,500** **Caddie Sponsor: Underwrite the caddies on the course**
Sponsor's name/logo on caddies' shirts. Reservations for two golfers or two tennis players.
- \$ 7,500** **Breakfast Sponsor: Underwrite event breakfast**
Sponsor's name/logo on banner at breakfast. Reservations for two golfers or two tennis players.
- \$ 7,500** **Cocktail Reception Sponsor: Underwrite the sumptuous Cocktail Party**
Sponsor's name/logo on banner at cocktail reception. Reservations for two golfers or two tennis players.
- \$ 7,500** **Flag Sponsor (3): Sponsor one set of holes**
Sponsor's name/logo on course flags. Reservations for two golfers or two tennis players.
- \$ 7,500** **Valet Sponsor: Underwrite the Valet Staff**
Sponsor's name/logo on banner at valet station. Reservations for two golfers or two tennis players.
- \$ 7,500** **Hospitality Sponsor: Underwrite the Hospitality Station**
Sponsor's name/logo on signage at hospitality stations. Reservations for two golfers or two tennis players.
- \$ 7,500** **Visor/Hat Sponsor: Underwrite visors or hats for all players**
Sponsor's name/logo on visors or hats for golf & tennis players. Reservations for two golfers or two tennis players.
- \$ 7,500** **Volunteer Sponsor: Underwrite the event volunteers**
Sponsor's name/logo on Volunteer Shirts. Reservations for two golfers or two tennis players.
- \$5,000** **Tennis Tournament Sponsor: Sponsor the Tennis Tournament**
Sponsor's name/logo on banner at tennis courts. Reservations for two golfers or two tennis players.
- \$5,000** **Tennis Shirt Sponsor: Underwrite shirts for the tennis players**
Sponsor's name/logo on shirts for tennis players. Reservations for two tennis players.